



**EBN EATS  
ANALYTICS +  
FEATURES  
EBNTV, INC.**



# CONTENT MEDIA MARKETING

**Video**

**EBNTV on Roku**

**Print**

**EBN EATS MAGAZINE**

**Audio**

**MERCER BOYZ PODCAST**

**Digital  
Media**

**IG/YOUTUBE(S)**



## BRANDS THAT EBN HAS REVIEWED

(NOT LIMITED TO):

Everything Grilled

<https://www.instagram.com/p/Cun3cFfg8tw/>

North River Lobster Boat

<https://www.instagram.com/p/CsKlXHMgqXG/>

375 Chicken & Fries

<https://www.instagram.com/p/Chd45magJ9n/>

Chunky Boss Chicken

<https://www.instagram.com/p/Cski5q7grCo/>

Sweet Chick

<https://www.instagram.com/p/CoM-h7LgF3y/>

Shmackwich

<https://www.instagram.com/p/CuOGbfp0U/>

Sugar'd

<https://www.instagram.com/p/CtxC-ScgLx-/>



*“Create and Innovate.”*

*“I’m not weird, I’m unique.”*



# TAYLOR ELAJAS

Interview/Entrepreneur

## About Taylor:

Taylor Elajas gained notoriety in 2019 through going viral on Instagram and Tik Tok, accruing over 23 million views to date. In 2017, he began life as a food photographer and eventually turned his passion for food into a food media company named EBN Eats. EBN Eats provides photography for the eatery, as well as a review and rating from Elajas and whatever influencer he may have tag along for the experience.

WATCH THE VIDEO

# EBN Eats Mukbangs

Food Reviews with Influencers \*not limited

List Includes: (but not limited to)

- [Serena Smart](#)
- [Travque](#)
- [Abby Jasmine](#)
- [HolliTV](#)
- [LiveLikeDavis](#)
- [Mikey Polo](#)
- [Stunna Dior](#)
- [Law](#)
- [917 Rackz](#)
- [Kenzo B](#)



# INSIGHTS & DEMOGRAPHIC

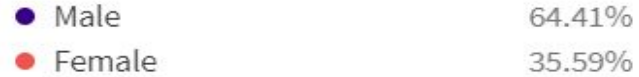


Analytics on @taylorelijahs (as of May 2023)

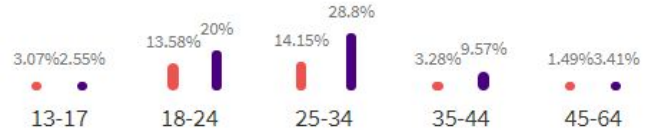


29K  
followers

3.93%  
Engagement Rate



## Age and Gender Split (i)



## Audience Interests (i)

Food

Clothing, Shoes, Accessories

Art & Design

Camera & Photography

Friends, Family, & Relationships

## Location by Top 3 Cities

1. New York City
2. Los Angeles
3. Atlanta

TAYLOR ELAJAS

# Previous Brand Collaborations

Shown are brands that worked with Taylor Elajas that he has created content for to be promoted on his Instagram, EBNTV Roku channel, EBN Eats Youtube Channel, and the Atmostfy app. Instagram posts that display results of the collaboration are attached once "Check it out" is clicked.



**375**  
**Chicken**  
Chicken Joint

[Check it out](#)



**Angelina Paris**  
Tea Room

[Check it out](#)

## Additional Collaborations

Click 



**Katherine**

Tapas Bar

[Check it out](#)

## Additional Collaborations



Click 

# PUBLIC FIGURES GIVING FOOD REVIEWS ON THE EBN EATS



LAW: @LAWANDMUSIC, ARTIST



TRAVQUE: @TRAVQUE, ENTERTAINER





EBN Eats

@ebneats

1.82K subscribers 313 videos

Food Reviews with Influencers are also posted to the [EBN Eats](#) Youtube Channel

Subscribe

HOME

VIDEOS

SHORTS

PLAYLISTS

COMMUNITY

CHANNELS

ABOUT



Taylor Elajas & Kenzo B Mukbang Rate Birria Tacos out of 5 🍌's | LA...



Taylor Elajas & Live Like Davis Rate 4Am Bar Lounge out of 5 🍌's | NE...



Taylor Elajas & 917 Rackz Rate La Taqueria & The Stanky Sauce Out ...



Taylor Elajas & OnPointLikeOp Rate Empanada Mama Out of 5 🍌's | ...



EBN Eats

@ebneats 1.82K subscribers 313 videos

Here at EBN Eats, we get down and dirty! Whether it's Taylor Elajas doing a... >

Subscribe

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Recently uploaded

Popular



Would You Eat at Bonbon Lakay? | #foodshorts...

6.5K views



Would You Eat at 375 Chicken 'N Fries? | ...

5.9K views



Would You Eat at Sabai Thai? | #foodshorts #foodporn

5.8K views



Would you Eat at Scoville Hot Chicken? | #foodshorts...

5.3K views



Would You Eat at NOREE? | #foodshorts #foodporn

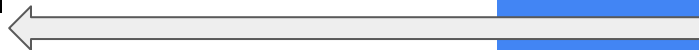
5.2K views



Would You Eat at North River Lobster Company? | ...

5K views

Footage taken at the eateries are also posted [EBN Eats](#) Youtube Channel via Shorts



# Collaboration with Atmosfy: App for Influencers & Foodies



## Atmosfy: Reserve. Eat. Review 12+

Food Reservations & Reviews

[MassFire Media LLC](#)

Designed for iPhone

[#150 in Food & Drink](#)

★★★★★ 4.9 • 1K Ratings

Free



**atmosfyapp** Follow Message ...

349 posts 20.7K followers 4,608 following

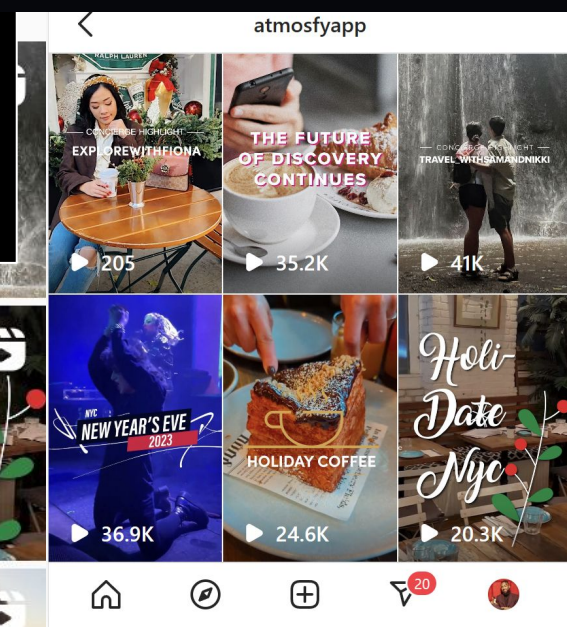
Atmosfy | Discover With Video  
App page  
Top #100 on the App Store  
Post on the app to be featured  
[bit.ly/Atmosfy5](https://bit.ly/Atmosfy5)

**EBN Eats collaborates with Atmosfy to conduct Food crawls with influencers, promote eateries to the engaged audience on the Atmosfy app, and to provide ratings/reviews to restaurants across the nation.**

**@taylorelajas**

151 Followers

Getting Down & Dirty  
Food Reviews, Mukbangs, Recommendations  
Eat Uniquely



**MUSIC: EBN MUSIC MEDIA**



**FOOD: EBN EATS**



Who Had the Better Diss Track | Kevin Gates vs NBA You...

Sep 8, 2022 [Recent upload](#)

0:18 (144.3%)

13,599



Who Had the Better Diss Track | Blueface vs Hypnotic? #...

Sep 7, 2022 [Recent upload](#)

0:16 (137.3%)

13,015

**Your channel got 206,408 views in the last 28 days**

Through the use of my one of my several other Youtube platforms, I eat food while reacting to music and link where I received the food in the description box of that particular video.

Views ▲

206.4K ▲

206.4K more than usual

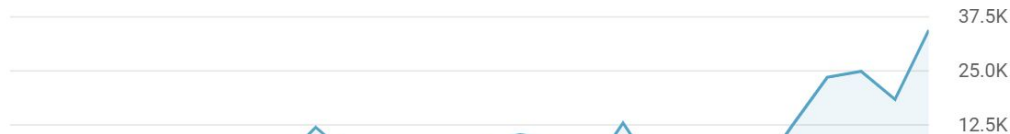
Watch time (hours) ▲

958.0 ▲

>999% more than previous 28 days

Subscribers ▲

+370



# Video analytics

ADVANCED MODE

Sep 9, 2022 – Now  
Since published

Overview Reach Engagement Audience



### Your video

Who Had the Better Diss Track | NB...

Analytics

Editor

Comments

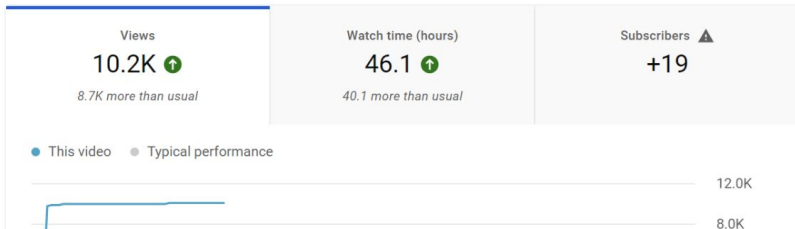
Subtitles

Copyright

Settings

Send feedback

## This video has gotten 10,156 views since it was published



### Realtime ▲

● Updating live

## 10,155

Views · Last 48 hours ▾



Top traffic sources	Views
Shorts feed	91.4%
YouTube search	7.2%



Ahderrius Spencer · 18 hours ago

Rip to the king 🙏🙏🙏🙏👑👑👑

REPLY 0 replies ▾ 👍 2 🗨️ ❤️ ⋮



Who Had the Better Diss Track | Young Dolph vs Yo Gotti? #shorts



AMG KiT · 18 hours ago

Black youngster won that one

REPLY 0 replies ▾ 👍 🗨️ ❤️ ⋮



Who Had the Better Diss Track | Young Dolph vs Yo Gotti? #shorts



DOPMINDS M · 22 hours ago

Drake

REPLY 1 reply ^ 👍 🗨️ ❤️ ⋮



Who Had the Better Diss Track | Meek Mill vs Drake? #shorts



Astroid99 · 20 hours ago

The entire internet would like to have a word with you 😂

REPLY 👍 🗨️ ❤️ ⋮

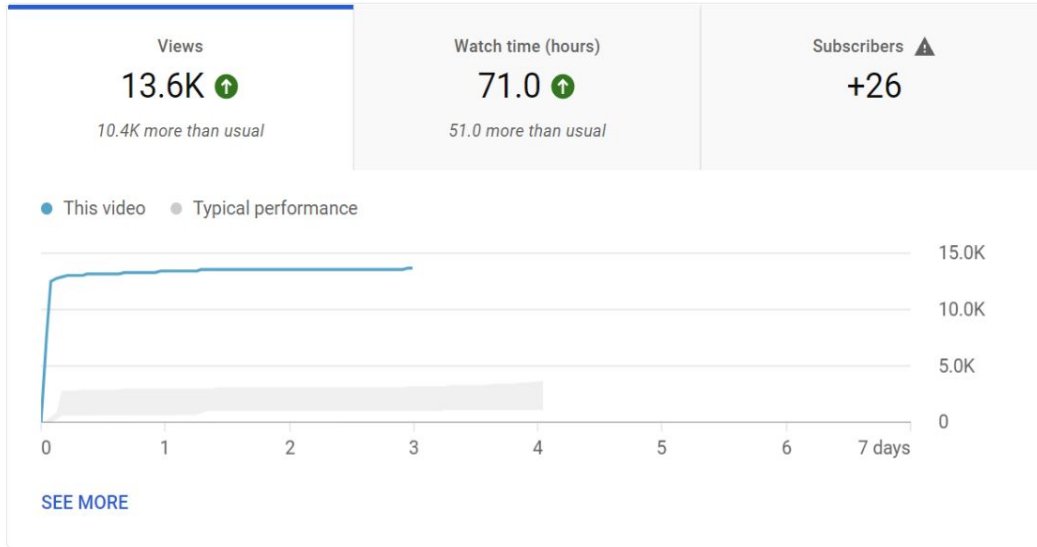
Check out more on the **EBN Music Media Clips** Youtube channel

# Video analytics

Sep 8, 2022 – Now  
Since published

- Overview
- Reach
- Engagement
- Audience

## This video has gotten 13,623 views since it was published



### Realtime ▲

● Updating live

### 219

Views · Last 48 hours ▼



#### Top traffic sources

Source	Percentage	Views
Shorts feed	65.8%	
YouTube search	24.2%	
Channel pages	7.3%	
Suggested videos	1.8%	
Browse features	0.5%	

[SEE MORE](#)

Check out more on the  
**EBN Music Media Clips** Youtube channel

#### Your video

Who Had the Better Diss Track | Kevi...

Analytics

Editor

Comments

Subtitles

Copyright

Settings

Send feedback



taylorelajas and ebneats

Would u put Stanky Sauce on an Empanada👁👁 w/ OP



taylorelajas Would you put hot sauce on an empanada 👁👁 Full episode on @ebneats Youtube Channel on December 1 at 5PM EST 🐱 Link in Bio 📌

EBN Eats with @empanadamamany, @thestankysauce 🐱



taytookes y'all make me want quesadillas now

3w 1 like Reply

— View replies (1)



missvegani mans got talent. seriously 🔥🔥🔥



Liked by johnsanchez\_\_\_ and 446 others



Add a comment...



EBN Eats on Youtube

▶ 16K







EBNTV  
4.3 ★★★★★

Roku

+ Add channel

Return to all channels

Categories:

Comedy

Episodes of the EBN Eats food review show is also available on the EBNTV Roku Channel



# SAMPLE EBN MARKETING ADVERTISEMENT: UPHORIA WATER

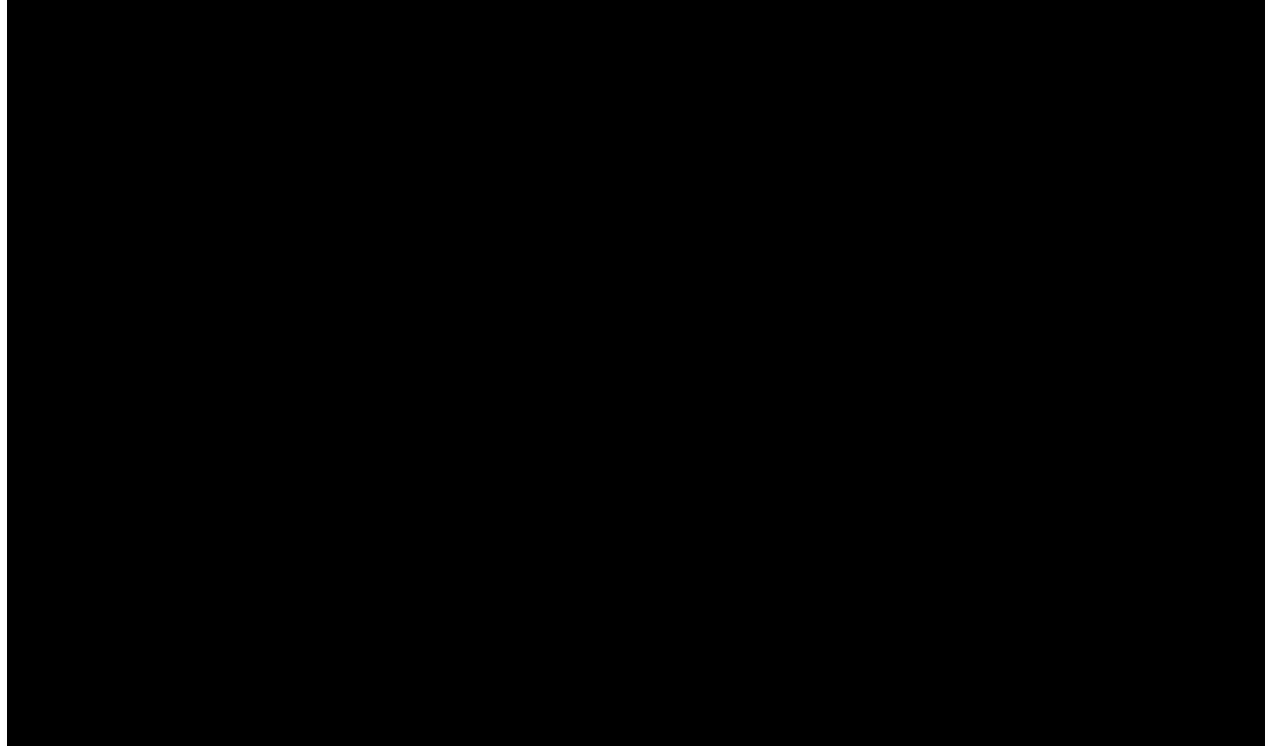
Featuring:

[Mercer Boyz:](#)

[@mercerboyzpodcast,](#)

Law: [@lawandmusic](#)

Brand: [@uphoriawater](#)



# SAMPLE EBN MARKETING ADVERTISEMENT: ITS NOLA GRANOLA

Featuring:

Brand: [@itsnolasnacks](https://www.instagram.com/itsnolasnacks)





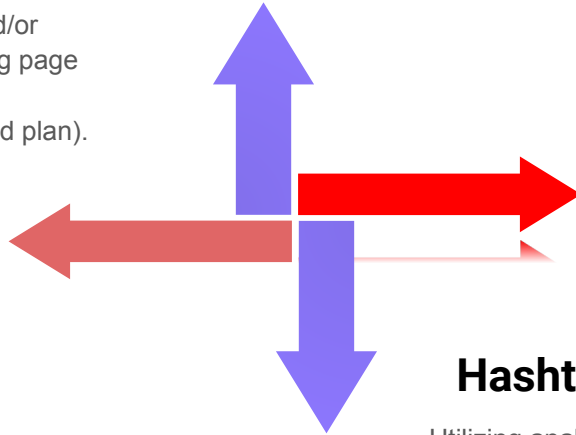
# DIGITAL MARKETING SERVICE INCLUDES:

## Virtual Assistance

Responding to comments and/or potential inquiries. Maintaining page optimization and community maintenance (available in third plan).

## Consultations

Weekly or biweekly consultation calls on growth methods, biography enhancement, clientele building, etc.



## Bio Optimization

Improve brand presence through having a thorough bio that tells your location, product/service, mission statement, call to action, etc.

## Hashtag Revampment

Utilizing analytical platforms, we'll devise the best hashtags for your list to maximum reach on your posts and profile.

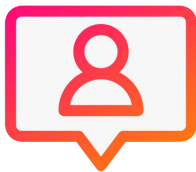
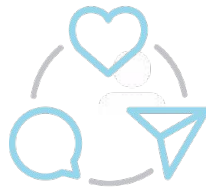


# WITH EBN MARKETING YOUR GUARANTEED TO:



## Increase your engagement percentage

Average percentage is 3%, no client of EBN Marketing currently sits at or below the average.



## Build your following

Not only your followers, but your *community* will expand with EBN Marketing.



## Increase your exposure

Through our optimization tactics and use of the EBN Collective, your page will benefit from a new audience.



## Gain prospective clients

Being apart of the EBN Collective puts you in connection with prospective clients ready to collaborate or purchase.



# FOUNDER TAYLOR ELAJAS' SOCIAL CHANNELS



## Instagram

Lifestyle content, have collaborated with Topsy Scoop, Amazon Music, Atmosfy, Scotch Porter, Hotel 42



## EBN Music Media

EBN Music Media on Youtube  
Over 9 Million Channel Views

## Elajas Broadcast Network

Entertainment network featuring comedic and satirical content  
Featuring videos that have garnered over 24 million views across all social platforms  
Over 3k email subscribers



## Elajas Reacts

Reaction Channel for Interviews, Freestyles, & Music Videos





**Features on the  
EBN Eats Instagram**



**Photography and  
Videography**

Would you eat at @highkeyrooftop 🙄

🎵 Trout Recording · Oh Yeah  
August 31 · Duration 0:07

▶  
10265

♥  
413

💬  
38

📍  
99

🔖  
76



Reel Insights ⓘ





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